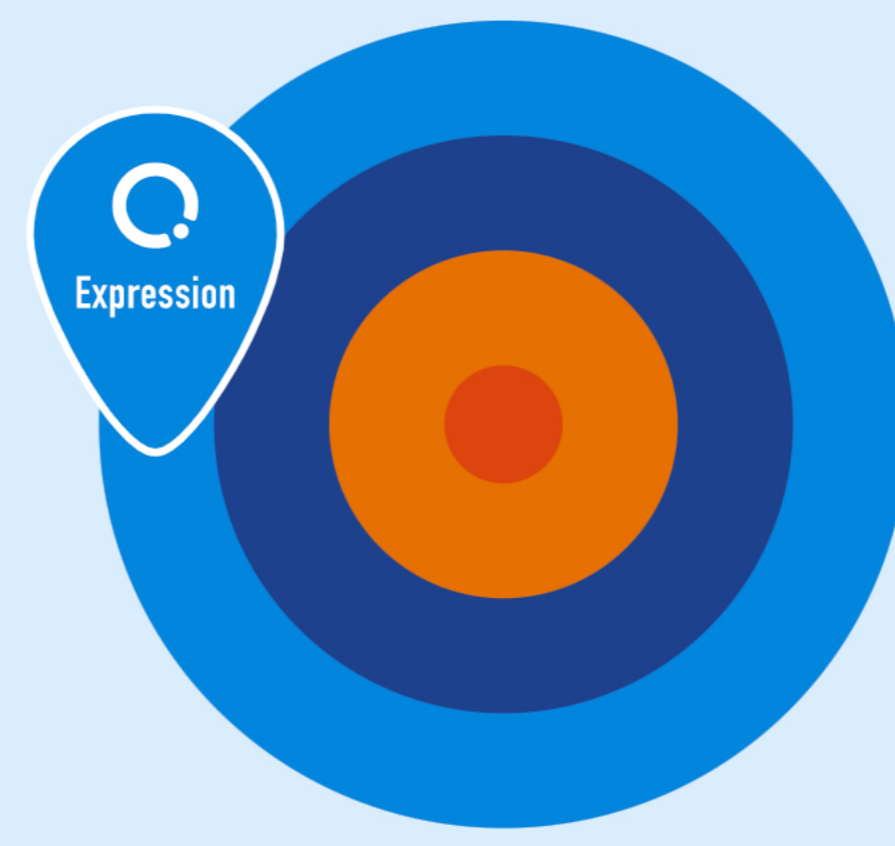


Typography

Quantum Workplace uses specific typefaces across our brand materials. Using these friendly fonts helps reinforce a consistent look and feel no matter where we're communicating.



Primary Typeface

Proxima Nova is the primary typeface used in our communications materials. It balances friendliness with professionalism and is available in many weights. Proxima Nova Condensed is an additional option for materials that have a lot of text.

[Purchase Proxima Nova](#) license on FontSpring.

Proxima Nova is also available as a free [Adobe Font](#) in Adobe Programs.

Proxima Nova

LIGHT Make Work Better Every Day	LIGHT ITALIC <i>Make Work Better Every Day</i>
REGULAR Make Work Better Every Day	ITALIC <i>Make Work Better Every Day</i>
MEDIUM Make Work Better Every Day	MEDIUM ITALIC <i>Make Work Better Every Day</i>
SEMIBOLD Make Work Better Every Day	SEMIBOLD ITALIC <i>Make Work Better Every Day</i>
BOLD Make Work Better Every Day	BOLD ITALIC <i>Make Work Better Every Day</i>
BLACK Make Work Better Every Day	BLACK ITALIC <i>Make Work Better Every Day</i>

Proxima Nova Condensed

LIGHT Make Work Better Every Day	LIGHT ITALIC <i>Make Work Better Every Day</i>
REGULAR Make Work Better Every Day	ITALIC <i>Make Work Better Every Day</i>
MEDIUM Make Work Better Every Day	MEDIUM ITALIC <i>Make Work Better Every Day</i>
SEMIBOLD Make Work Better Every Day	SEMIBOLD ITALIC <i>Make Work Better Every Day</i>
BOLD Make Work Better Every Day	BOLD ITALIC <i>Make Work Better Every Day</i>
BLACK Make Work Better Every Day	BLACK ITALIC <i>Make Work Better Every Day</i>

Microsoft/System Alternatives

For Microsoft® software, email, and other applications, we use Arial. This is a system font widely available on all platforms.

Secondary Typeface

DIN is our secondary typeface. It is used in communications materials to add a more bold look to the design. DIN is free to download and is [available here](#).

DIN Condensed Bold

Make Work Better Every Day

DIN Alternate Bold

Make Work Better Every Day

Type Combinations

Our type system is built with flexibility in mind. Proxima Nova and DIN can be used in any of our brand colors, with varied sizing and spacing, and paired with each other in many combinations. Below are some examples of these pairings.

Proxima Nova 34pt Bold

This is a headline

Proxima Nova 20pt Medium

This is a subheadline of text

Proxima Nova 10pt Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in.

DIN Condensed 40pt Bold, All Caps

THIS IS A HEADLINE

Proxima Nova 22pt Bold

This is a subheadline of text

Proxima Nova 10pt Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in.

Proxima Nova Condensed 36pt Black

This is a headline

Proxima Nova 18pt Semibold, All Caps

THIS IS A SUBHEADLINE OF TEXT

Proxima Nova Condensed 10pt Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in.